



The Jitterbug is simple.

Patented Ear Cushion

Powerful Speaker
(speakerphone capable)

M4/T4 Hearing Aid Compatible

4 hrs of talk time
11 days of standby time

Large Fonts and Bright Screen
(Caller ID)

Easy "On/Off" Button

"Yes/No" Questions

Bigger, Backlit Buttons

24-Hour Operator

Voice Dial

800-550-6649
Call?

YES NO

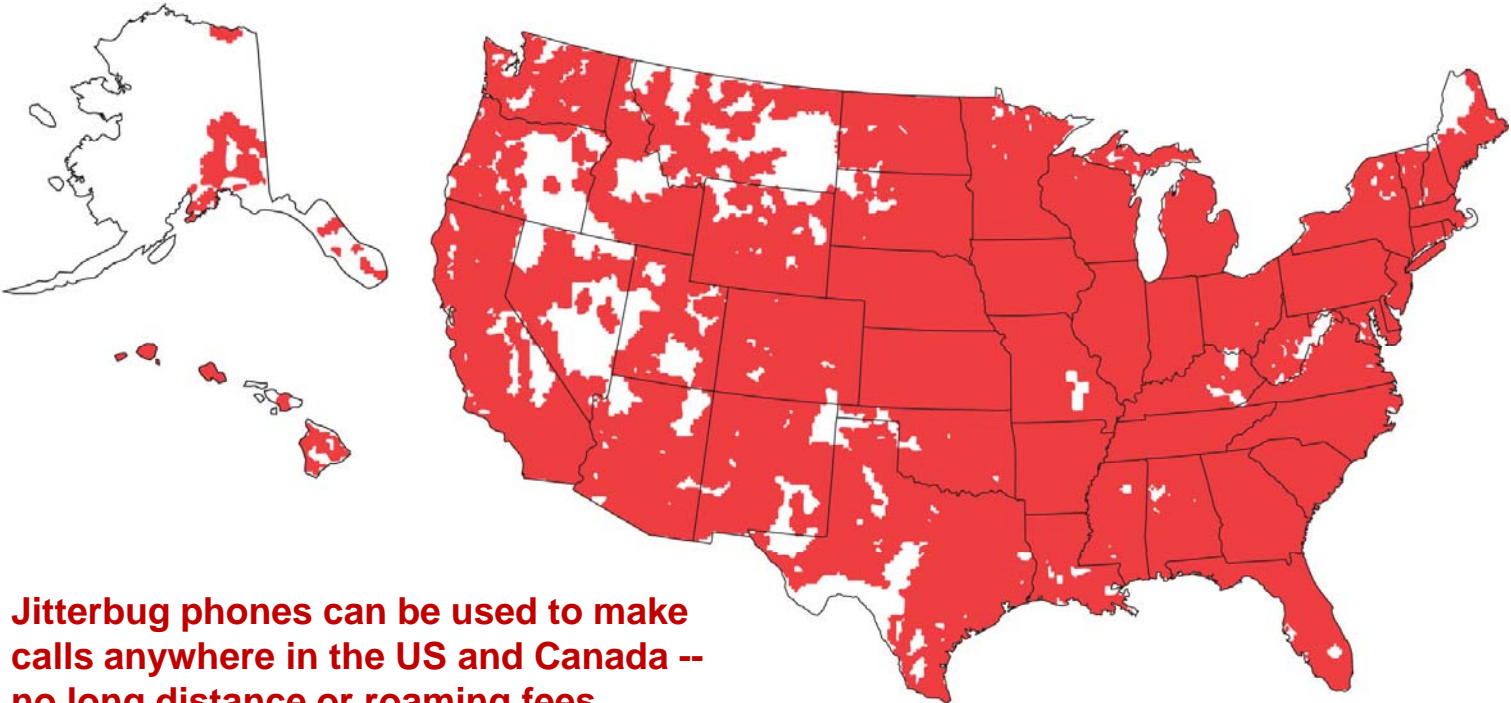
1 2 3
4 5 6
7 8 9
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Did we mention it has a dial tone?



Nationwide Coverage



Jitterbug phones can be used to make calls anywhere in the US and Canada -- no long distance or roaming fees.

Jitterbug operates on CDMA networks

- Jitterbug service available
- No Jitterbug service available



3 Value Propositions

jitterbug

The Home Phone That Fits In Your Pocket.

easy to

SEE

Large Fonts and Bright Screen
screen is visible in bright sunlight
Oversized, Backlit Keys
buttons and numbers are big friendly
Easy Visibility with Caller ID
large dial pad and OneTouch access

easy to

HEAR

Padded Earpiece
keeps unwanted noise out.
Easily Adjustable Volume
5 volume levels and Vibrate
Hearing Aid Compatible
M4/T4 Rating

easy to

USE

Speakerphone
Simple “Yes/No” Options
Voice Mail
Voice Dial
speak a name to call
Customizable
remove features from the phone

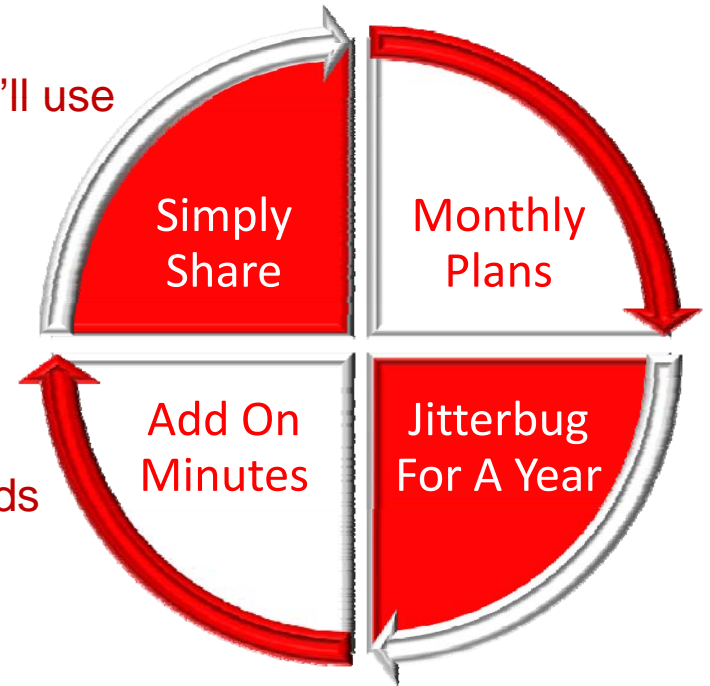


Calling All Customers



At Jitterbug we wanted to create calling plans that were simple. With that in mind, we've designed our service plans around simple, easy to use features that provide ultimate value for our customer.

- Plans with just the right amount of minutes you'll use
- Add On Minutes that last for a full 12 months
- No long distance or roaming charges
- No contracts, no credit checks, no deposits
- No cancellation or termination fees
- Change plans for free to better meet your needs
- 90 day monthly rollover minutes
- Friendly 30 day full refund return policy



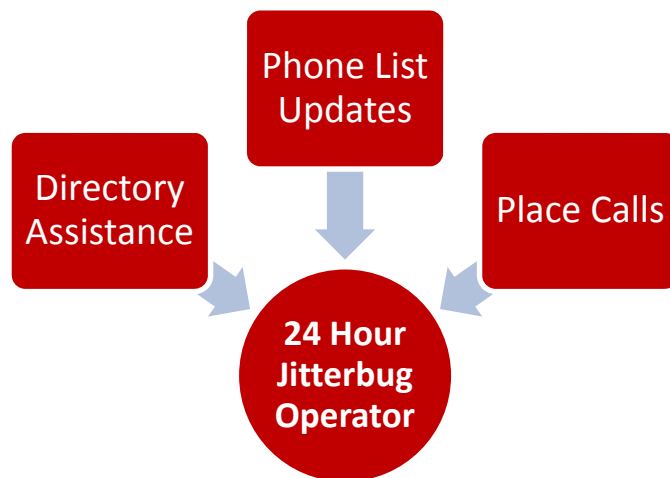
Expert Call Centers in the US



24-Hour Jitterbug Operator

No automated systems!
Jitterbug Operators greet you by name.

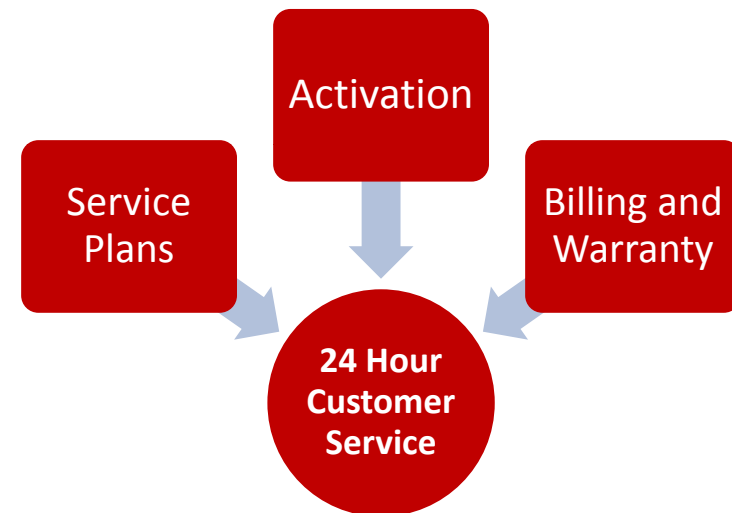
*A 5 minute deduction is incurred upon contacting the operator
Press "0", "Operator" or 411 on your Jitterbug Phone*



Customer Service

Available 24 hours a day, 7 days a week.
Jitterbug provides only live Customer Service!

611 from your Jitterbug phone



MyJitterbug.com

An easy-to-use, secure website for customers, and those they trust, to update the phone book online; changes appear within 48 hours.





Why is Jitterbug a good deal?

\$147 jitterbug®



- No Contracts
- No Deposits
- No Cancellation Fees
- No Long Distance Fees
- No Roaming Charges
- Easy To Use

\$50+ Typical Cell Phone



- Contracts** (typically 2 years)
- Credit Checks**
- Deposits**
- Cancellation Fees** (up to \$250)
- Complex Menus**

\$20 per month
Simply 19 Plan

A typical Jitterbug Customer needs approximately 60-150 minutes per month

\$40 per month
350 Minutes

Jitterbug costs **HALF** as much!

other phones would cost you

\$480

So...over 24 months

\$960



How is Jitterbug Different?

jitterbug®



Simple

- Bigger, Backlit Buttons; Large Fonts and Bright Screen
- Patented Ear Cushion; Powerful Speaker
- M4/T4 Hearing Aid Compatible
- “Yes/No” and “On/Off” buttons
- Dial tone confirms service
- Easy Activation “Just Press ‘YES’ and we do the rest!”

Helpful

- 24/7 Live Operator Assistance & 24/7 Customer Service
- Assistance with phone list updates; do it yourself at MyJitterbug.com
- Free Plan Changes
- Check voicemail for free
- Friendly 30 Day Return Policy

Affordable

- Service starting at \$14.99 a month
- No Contracts or Cancellation Fees
- Yearly, Monthly, Add on Minutes and Simply Share Plans
- No Long Distance or Roaming Fees
- 90 Day Roll Over Minutes; Add on Minutes good for 12 mos.
- Free Car Charger by Mail

National Coverage in US and Canada